



You Stay For The People

2009 "VIPER Invades Niagara Falls"

September 17-20, 2009



Since the middle of 2008, plans have been in the works to launch the next big "VIPER Invades" event. It's an event that's worked well and we've sifted through many locations before we decided on our next road trip! We're eager to announce that Vipers will next invade... Niagara Falls!!! Yes, we're going to make a big splash at one of the renown US natural wonders as many, many Vipers converge on what is known to be one of the most fantastic places in the world!

As is the recipe with these events, it will have a "vacation feel" as it creates a balance between enjoying our cars and truly exploring the area we visit. We take care of all the details. We've packaged it all up, got special pricing, mixed in some unique car fun, and made it a trip to take for many reasons! Everyone is invited! Let's unite and show what club spirit is all about as we come in force to show off the Vipers and take in the spectacular area! (Even if you can't bring your car, you can still participate in all activities).

Among the activities planned, we'll have close-up falls viewing, boat trips, Viper car cruise, Sky Tower experience, Winery visits, behind the falls tour, Niagara on the Lake trip, aerial cable car, night-time falls fireworks showing, dinner overlooking the falls, and MUCH more. In addition, each registered VCA member will receive a VIPER Invades Niagara goodie bag! We also have a very special event for the Vipers in downtown Niagara... This event will even have media coverage as we'll be in the newspapers before and after the event, we'll even be in marketing publications leading up to the week we'll be there. This is also opening season for their very popular wine festival, so it's the perfect time to be there! The town is very excited we're coming – in big numbers! We expect this type of event will draw many club members from regions all over the US! So come one come all! And even if you don't have your Viper, you'll have fun! It's a place you have to experience if you've never been there before!!



Tuesday - September 15th (Pre-cruise to event)

While the actual festivities begin on Thursday, September 17th, for the vast majority this is also a Viper road trip beginning a day or two earlier. Getting there is half the fun as many will caravan together! Many members from the Midwest will likely leave in a large caravan on Tuesday in the late afternoon, arriving in Detroit (halfway point) by nightfall. Now, it just so happens we know a few people in Detroit... While I can't completely reveal our ultimate plans, I will say that our Wednesday morning might have a few activities before we continue on our trip to Niagara...

Wednesday – September 16th (Additional activities & arrival)

For those over-nighting near Detroit, a special morning and afternoon is being planned before we head off to Niagara. The first activity, which I can't at this time reveal because it's too early to get concrete commitments, is something no regular VCA members have had a chance to experience... We'll keep our fingers crossed, it all depends on the changes at Chrysler. Stay tuned!! Second, and just as exciting, our good friend and Chrysler V.P. of Design, Ralph Gilles, will be hosting us AT HIS HOME for a Viper gathering and lunch! This is a huge privilege and a testament to what our car company means to us and what we mean to them. Ralph and Doris Gilles will welcome us onto their four acre property for some fun, food, and of course a look at what is a car guy's heaven! After lunchtime, we hit the road and we head into Canada where we will indeed... INVADE Niagara Falls!!

Since the vast majority of folks will be driving (or trailering) to this event from all directions of the US, most of this day will serve as an arrival day to allow members to travel, check-in, and get comfortable. Check-in for the hotel, and for the event, will occur at the hotels reception desk. They will provide you with your goodie bag, check you in to your room(s), and provide the updated agenda for this event. For those who come down early enough on this day, there is a complimentary evening manager's reception that is included with your room. Take in some food, drink, and the views. It's also a good time to clean up your car from the trip. But be sure to get a good night's sleep because the next day begins the first of several special event days in the Niagara area that will leave you breathless!

Phone: (630) 415-3642 Website: www.lllinoisVipers.com
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<u>Thursday – September 17th (Event begins)</u>

The morning will start with breakfast at the hotel (included in the cost). The day was planned as a time to give everyone a whirlwind tour of everything that is Niagara Falls – by land, sea, and air!! Chartered busses will be on hand to whisk the entire group away on a myriad of activities. We will first do a Journey Behind the Falls, giving us an up-close and personal view of its immense power. Next we'll take a boat tour called Maid of the Mist which will take us up the channel to the very bottom of the falls. We'll have a thrilling experience as we visit Niagara's Fury, a 4-D



Universal Studio's style attraction. We'll have lunch near the falls before we head off to the Spanish aero cable car ride which will cross the Niagara channel and provide stunning views of the falls and whirlpools. We'll visit the popular butterfly conservatory and also climb the famous Skylon Tower for a 360 panoramic view of the falls and surrounding US and Canadian area. We'll also do the exciting whitewater walk and take a relaxing stroll down the Niagara Parkway as we walk along the falls themselves. It's not over, that evening we've reserved a spot at the Copa Cabanna (across from the hotel). All VCA members will enjoy this Brazilian style steakhouse that boasts over a dozen different meats, fish, and pork. The food is known to be amazing and the experience itself will leave an impression on you!



Friday - September 18th



We'll again start off with breakfast at the hotel before we hop in our cars for one heck of a trail blazing day. We'll have a Viper car cruise that will take us on a beautiful backroads tour. We'll hit one of the most popular (and largest) wineries in the area. We'll have a tour of the winery and also have a chance to do a little wine tasting ourselves. Next we'll get back in our Vipers for a very scenic drive to a very popular place called Niagara on the Lake. Often called the loveliest town in Ontario, we'll have a couple hours to roam around and tour this gorgeous area as everyone can take a stroll through history and enjoy world class theatre, shopping, estate wineries, farm markets, and historical sites. We'll also grab lunch while we're there. Next we'll hop back into our cars and take a driving tour of the Welland canals. Here we'll stop at Lock 3 for an up close and personal tour, lots of neat things to see! Then we'll cruise back to the hotel for some rest.



This evening will be a grand experience. What better way to cap off a great day than to click our glasses together in one of the most unique dining experiences. We've arranged to have a section of the top floor restaurant, "The Keg", host us for a final dinner. The restaurant has great dining, arranged in stadium seating, with panoramic windows across the entire room – overlooking Niagara Falls!! What a sight! But it's not over yet, the falls are lit up each night in a display known as "Illumination of the Falls". This is a good night to get an up-close view of the falls from the promenade, because at 10:00pm there will also be a special fireworks display right over the falls!

Saturday - September 19th

The morning will begin with the usual breakfast. The first part of the morning is left open for those who want to sleep in a bit, prep their cars, or do some local sight-seeing. This day will be a special day involving the city of Niagara and our Vipers! We've been working with the Mayor's office and local police for months, the city has put together an afternoon where they'll be shutting down one of their main drives just for us. Vipers will be parked up and down the closed street in a stunning display of Viper spirit for a public car show. This will be part of a downtown festival day they will be promoting, and it was actually the club's presence that inspired them to create a

festival on this day. The public will be out and about, browsing our cars. The town will be focused on Viper as local chocolate shops will have Viper chocolates and some restaurants will actually have Viper meals! The whole town has gotten into it. Members will a few hours hanging around their cars, browsing the shops, and trying the many restaurants. What a way to top off our visit!

The late afternoon and evening will be open for members to have some free personal time with friends/family and explore the remaining activities of their choice. (It's also a good time for those who wanted to get a jump on the drive back home). Some highly suggested activities might include a stroll down the Niagara Falls promenade. The casino is right next door, it has great entertainment, food, and gambling. You can also choose to paint the town by visiting Clifton Hill, a very popular area just minutes away (you'll have free shuttle passes to get you there from the hotel!). Here you can visit wax museums, ride the monsterous ferris wheel, Ripley's "Believe it or Not", and choose from tons of other entertainment & restaurant venues. It's up to you!

Sunday - September 20th

It's an open day to enjoy the area! Time to do what you want. Grab some breakfast in the morning and do some daytime tourism. It'll likely to be a big travel day for many so that we can get back home by nightfall. Some might choose to leave the hotel in the morning for a more comfortable trip home. Our Niagara invasion will leave you with many experiences, pictures, and memories. It'll surely be unique, exciting, and relaxing. We know you'll enjoy it!

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Hotel Information

As a group, we want to stay together. We've secured one of the best situated hotels at Niagara Falls to serve as our host hotel! The Embassy Suites Hotel (Hilton Family Hotel) is actually located closer to the falls than any other hotel in the area. The Horseshoe Falls will be literally just in front of us, 100 yards from the hotel door! Each of the reserved VCA rooms will be a suite, with Jacuzzi tub, on a high floor, and with a direct view overlooking the falls! Each evening has a complimentary manager's reception (optional). Every morning also has a full breakfast included. Viper parking will

be on a secured lot in a separated area within their underground attached parking garage. There is an off-site lot available for those who will trailer, though you can still park your Viper in the hotel parking lot. We will also have passes which allow you to take a shuttle to Clifton Hill. You couldn't ask for better accommodations, the hotel is rolling out the red carpet for us. And we've negotiated unbelievable rates! There will be a maximum number of folks we can take since we've only been able to secure 100 rooms blocked off at our host hotel. This hotel will be sold out before the event, so we're coordinating this well in advance so that we can comfortably plan our arrival. Members will be reserving their own rooms.



The Embassy Suites Fallsview Hotel address and telephone is listed to the right. The rates for each of the nights you might stay are below listed in (approximate) US dollars given current conversion rates.

6700 Fallsview Boulevard Niagara Falls, ON L2G 3W6, Canada Phone: 800-420-6980

Wednesday Night	Thursday Night	Friday Night	Saturday Night
\$119.00	\$119.00	\$149.00	\$189.00

The rates are based on two-person occupancy. If you have more than two in your room, there is an additional charge of \$25/person. If you choose to stay Sunday night, the hotel has also extended the \$119 for that night as well. Most folks will be arriving Wednesday and staying until Sunday morning. There is a block of 100 rooms set aside until August 23rd. You MUST call and make your own reservations, do so immediately so you can ensure you have at place at our hotel. The Embassy Suites phone number is (800) 420-6980. Tell them you're with the Viper Club. THESE ROOMS WILL GO FAST AND THE HOTEL WILL SELL OUT. It is not guarateed that you will have a room given the number of people who will be going - I highly suggest you make hotel plans immediately. Note: We strongly DISCOURAGE "holding" hotel rooms without registering for the event (it's unfair to those who are registered and attempting to book a room). If you're not sure you can go, don't hold a room. As we get closer, we'll inform you as the hotel books up.

Cost of Event

The price of the event includes all of the tours, parking, hotel breakfasts, shuttle pass, Friday dinner, entry fees, and goodie bag. The only things not included are certain meals and hotel stay. The package was negotiated at a great rate for the group. The total cost per person will be \$220 for each adult. There is also even a kids price of \$130/child (ages 12 and under). It's a great price for an expensive area. You are free to bring along any guests.

Preparation/Registration

The following page is the registration form for the event, simply fill it out and mail with your check. You will receive an email or phone call confirming that we've received your registration. A detailed agenda for the event will be provided as we approach the event. Please get your registration forms/payment to us quickly. Remember, book your hotel rooms as SOON as you can! Given the location and limited space we surely anticipate this will be a sell out event! We're uncertain how many people or cars this might grow to include - we could easily surpass 100+ cars and 220+ people! (Note: We try our best to plan, but can't be responsible for changes beyond our control). This is a big event and we'll be crossing the border into Canada. A lot of things work well in our favor, the lodging is perfect, the roads are great, and the crime rate in this area is EXTREMELY low. There is however some planning on your part that needs to be done (RIGHT NOW), so a few things to keep in mind. Please use this as your checklist:

- Get your PASSPORT ready!! You'll need it. The process can take a while, so get started now!
- Call your car insurance company and verify that they cover you in Canada. Often they'll provide you a temporary card as well, at no charge.
- Additional things you might bring: car cleaning supplies, umbrella, hats, suntan lotion, car registration, drivers license, & insurance
- Given many are actually driving their Vipers up, consider SHIPPING a small box of clothes to the hotel so you have more room in the car!
- Call the hotel to reserve your room(s)
- Send in your registration form and check to the Viper Club of IL

Sincerely,

Alex Ristanovic

President

Viper Club of America, Illinois Region E-Mail: <u>AlexR@IllinoisVipers.com</u> Website: <u>www.IllinoisVipers.com</u> Region Hotline: (630) 415-3642

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You Come For The Car



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2009 VCA Special Event Registration

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2009 "Viper INVADES Niagara Falls" – September 17-20

	REGISTRANT INFORMATION								
STEP 1	Name: Home Phone:		E-mail:						
	Address: Cit	y:		State:	Zip:				
	Cellular Phone (for the Day of the event):								
	Total Number Of People In Your Party (including yourself):								
	Total Number of Vipers in your party:Total Number of non-Vipers:								
	(Optional) Total Number of adults/kids attending Wednesday morning event(s) (free):								
	Meal Choices for Friday Night Dinner (includes salad, main en			•					
	Teriyaki Chicken:Tiger Shrimp Skewers:S	Slow Roasted	d Prime Rib:	k	(ids Meal:				
	(Please don't forget to contact the hotel at the number provided on the previous pages to arrange for the room(s) you need! Mention								
	you're with the "Viper Club". Rooms at the Embassy Suites are be								
	PAYM	ENT							
	Please get your registrations in as soon as you can.								
	Calculate your total and follow the directions below:								
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STEP 3	Make checks payable to:	Viper Club	of Illinois	;					
ST	Mail this form and check to:			i					
		1332 Meye Addison, II							
	Refund Policy: Full refunds will be provided if cancellations are made at least 7 days prior to event. Refunds will also be given should the entire event be								
	cancelled for any reason. Full/partial refunds will not be given in the event the Cancellations with the hotel is handled separately by you, any penalties for late can				Itered, substituted, or omitted.				



Never hesitate to call or email us if you have Any questions or special needs! You can reach us via the contact methods below.

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